

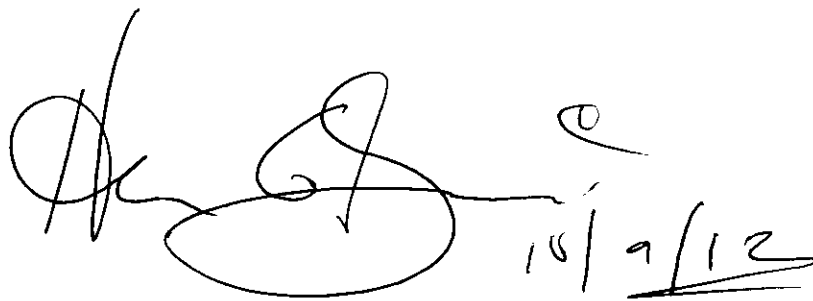
QUARTERLY ISSUES AND NEEDS SUMMARY WCLU AM/FM 10/9/2012

1. TO THE BRIM FOOD DRIVE- The community food pantry is running low, due to unusually high unemployment and a general suffering economy. The Community Relief Foundation staged a "to the brim" food drive on the week of September 12-17th. WCLU aired 60 public service commercials with Dr. Bharat Mody, organizer of the event, citing the dates, and locations as well as the specific needs of the pantry at this time. Listeners were encouraged to fill the coffers with non perishable items to restock the pantry. These PSA's ran from September 4th through 16th on WCLU AM and WCLU FM.
2. FRIENDS OF BARREN RIVER LAKE. Due to budget cuts from state government, once again the annual fireworks celebration staged for the community at Barren River State Park was in jeopardy. A group of community leaders formed The 'friends of Barren River Lake organization to solicit community donations. On July 1st WCLU AM and FM aired an interview on all 5 local newscasts with Ann Stewart, charter member of the Friends group outlining the need for funding and the ways groups can help. All in all, the fund drive was successful, and the 4th of July Fireworks were held to everyone's delight.
3. BOYS AND GIRLS CLUB FUND RAISER. On July 14th the Houchens unit of the Boys and Girls Club held a pancake breakfast at the Ralph Bunche school in order to raise money for summer outreach programs. WCLU aired 30 public service announcements promoting the event with Kelly Lile Jenkins outlining the tremendous need and encouraging the community to come and help the club out. According to the treasurer over \$4000.00 was raised as a result of that fund drive.
4. STRUTT YOUR MUTT-The local Animal Shelter, BRAWA, staged a Saturday in the park event at Beaver Trail Park in order to raise awareness of the number of pets available at the animal shelter, to encourage spaying and neutering and to raise funds for the nonprofit organization. WCLU AM and FM aired 25 public service announcement that aired August 4th through 8th promoting the event. We also featured shelter director Marjorie Patton on WCLU's Local newscasts on August 6th outlining the ways one could register and participate.
5. BACK TO SCHOOL BUS ROUTES – On August 8th WCLU aired a story on all 5 local newscasts with Barren County Schools Transportation director David Peters reviewing the changes in bus routes and procedures for the new school year. Then on August 9th we aired a news story with Glasgow Transportation Director Tommy Elliott. This was in an effort to make opening day for both systems go as smoothly as possible.

6. GLOBALFEST- On labor day weekend the 6th annual "Globalfest" was held in downtown Glasgow. WCLU set up and broadcast for 3 hours labor day weekend on Saturday from the square interviewing some of the organizers of Globalfest, which is designed to recognize the cultural diversity that's in our community. There was a large crowd that spent the day at the various booths enjoying the efforts of a well organized committee.

7. LABOR DAY WEEKEND SAFETY. WCLU aired 40 public service announcements with Trooper Jonathan Biven of the Kentucky State Police Bowling Green post listing the various roads the police would be patrolling as well and some safety information gathered from several public agencies. The goal of this year's enforcement was to "Click it or Ticket" in encouraging seatbelt usage.

8. MASTER GARDENER PROGRAM- Throughout the month of August and September WCLU AM and FM aired "The Garden Report" every Monday and Friday at 7:35 am. This 5 minute program features participants in the Master Gardener Program conducted by the UK Cooperative Extension service. A different gardner was featured each week with topical and timely tips about the seasonal needs of a garden.



Handwritten signature and date: 10/9/12